



August 23-30, 2016

#### CALIFORNIA STATEWIDE #235-H Topline Results 1,202 Registered Voters

Thank you for your participation. Please read the following important instructions before proceeding.

The survey will take about 20 minutes. You **cannot** stop the survey and restart later, so be sure you have enough time before starting.

Click on the "continue" button below to begin the survey.

1. First, are you registered to vote in the State of California?

Yes	100%
No	TERMINATE
Don't Know	TERMINATE

(PTY) Are you registered to vote as a (ROTATE)

Democrat	45%
Republican	27%
Independent/No Party Preference	25%
Other Party member	1%
Don't Know	2%

2. Are you, or is anyone living in your household, employed by a market research company, a newspaper, magazine, television or radio station, a political party or by a candidate for political office?

Yes	TERMINATE
No	100%
Don't Know	TERMINATE

3. A lot of times people are busy and are not always able to vote. In November, there will be a general election for President, U.S. Senate, and other offices and issues. I know it's a long way off, but how likely are you to vote in that election: Will you definitely vote, probably vote, are the chances 50-50, will you probably not vote, or will you definitely not vote?

Definitely vote	84%
Probably vote	
50-50	
Probably not vote	1%
Definitely not vote	1%
Don't Know	0%

4. **(SPLIT A)** If the election for President were held today, who would you vote for if the candidates were: **(ROTATE)** Hillary Clinton, the Democrat, and Donald Trump, the Republican? **(IF UNDECIDED)** Well, toward which candidate would you lean?

Hillary Clinton (LEAN CLINTON) Donald Trump	16%
(LEAN TRUMP) (Other) Don't Know	16% 12%
Total Clinton Total Trump Clinton - Trump	35%

5. **(SPLIT B)** And if the election for President were held today, for whom would you vote if the candidates were **(ROTATE)** Hillary Clinton, the Democrat; Donald Trump, the Republican; Gary Johnson, the Libertarian; and Jill Stein, the Green?

(IF UNDECIDED) Well, toward which candidate would you lean?

Hillary Clinton	8% 28% 3% 6% 1% 3% 1% 2%
Total Clinton Total Trump Total Johnson Total Stein Clinton - Trump+	31% 7% 5%

6. **(SPLIT A)** Students are often given the grades A, B, C, D and F to rate the quality of their work at school. Suppose California public schools were graded in the same manner. What grade would you currently give California's public schools? **(2015)** 

Α	
В	22%
С	
D	
F or Fail	
Don't Know	

7. **(SPLIT A)** Suppose the teachers in California's public schools were graded in the same manner. What grade would you currently give California teachers?

Α	
В	42%
С	31%
D	10%
F or Fail	
Don't Know	6%

8. **(SPLIT B)** Students are often given the grades A, B, C, D and F to rate the quality of their work at school. Suppose your local public schools were graded in the same manner. What grade would you currently give your local public schools? **(2015)** 

A	10%
В	35%
С	
D	12%
F or Fail	3%
Don't Know	8%

9. **(SPLIT B)** Suppose the teachers in your local public schools were graded in the same manner. What grade would you currently give your local teachers?

Α	. 18%
В	. 42%
С	. 25%
D	5%
F or Fail	2%
Don't Know	7%

10. (SPLIT A) In the past few years, would you say California's public schools have gotten better, worse or have stayed about the same? (2015) (ROTATE PUNCH 1-2)

Gotten better	19%
Gotten worse	39%
Stayed the same	39%
Don't know	. 2%

11. (SPLIT B) In the past few years, would you say your local public schools have gotten better, worse or have stayed about the same? (2015) (ROTATE PUNCH 1-2)

Gotten better	23%
Gotten worse	30%
Stayed the same	35%
Don't know	

12. (SPLIT C) Do you think California public schools currently have the money needed to provide students with a quality education, or do you think the state should be spending more on schools? (ROTATE PUNCH 1 AND 2)

The State of California spends enough on schools	21%
The state of California should be spending more on schools	77%
Unsure/Don't know	2%

13. **(SPLIT C)** When it comes to improving public schools in California, which do you think is more important, increased funding, reforming how schools operate, or both?

Increased funding	15%
Reforming operations	26%
Both	58%
Neither/Other	1%
Don't know	1%

	Q13C	<u>Q44D</u>	Q13/44 C/D
	(uninformed)	(informed)	<u>(combo)</u>
Increased funding	15%		12%
<b>Reforming operation</b>	s 26%	23%	24%
Both			
Neither/Other		1%	
Don't know	1%	2%	1%

14. **(SPLIT C)** Compared with other states, how much do you think California spends per public school student? **(ROTATE PUNCH 1 -2 WITH PUNCHES 4 -5 AS IN 1-2-3-4-5-6 AND 5-4-3-2-1-6)** 

Much more than other states	15%
A little more than other states	23%
About the same	21%
A little less than other states	24%
Much less than other states	14%
Don't Know	. 3%

	<u>Q14C</u> (uninformed)		<u>Q14/45 C/D</u> (combo)
Much more than other states	15%		
A little more than other states		20%	22%
About the same	21%	12%	17%
A little less than other states		18%	21%
Much less than other states	14%	14%	14%
Don't Know		20%	11%
Total More	38%	35%	37%
Total Less	38%	33%	35%
More - Less	0	+2	+1

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- 15. **(SPLIT C)** Here is an initiative that will appear on the ballot this November. Please read it carefully and indicate how you would vote on it if the election were held today. **Proposition 55**: **Tax Extension to Fund Education and Healthcare. Initiative Constitutional Amendment and Statute.** Extends by twelve years the temporary personal income tax increases enacted in 2012 on earnings over \$250,000, with revenues allocated to K–12 schools, California Community Colleges, and, in certain years, healthcare. Fiscal Impact: Increased state revenues—\$4 billion to \$9 billion annually from 2019–2030— depending on economy and stock market. Increased funding for schools, community colleges, health care for low-income people, budget reserves, and debt payments.

If the election were held today, would you vote yes in favor of this measure or no to oppose it? (IF YES/NO, PROMPT:) Will you definitely vote (Yes/No) or probably vote (Yes/No)? (IF DON'T KNOW/NA:) Do you lean toward voting Yes or No?

Definitely yes	24%
Probably yes	
Lean yes	
Lean no	
Probably no	
Definitely no	
Don't Know	

	<u>Q15C</u> (uninformed)	<u>Q46D</u> (informed)	
Definitely yes			
Probably yes			
Lean yes		17%	19%
Lean no			
Probably no		7%	
Definitely no			
Don't Know		9%	5%
Total Yes		67%	69%
Total No		24%	25%
Yes - No	+46	+43	+45

16. Here are some qualities that some PARENTS look for in the teachers at their children's schools. For each one, please indicate whether you find the quality to be an extremely important, very important, somewhat important, or not too important quality that teachers should have while teaching.

		EXT IMPRT	VERY IMPRT	SMWT IMPRT	NOT TOO <u>IMPRT</u>	DK/NA	TOTAL IMPRT
(RANI	DOMIZE)						
_a.	Helps improve students' scores on standardized achievement						
	tests	30%	32%	27%	10%	1%	62%
_b.	Contributes to students learning.	64%	32%	3%	0%	1%	96%
_c.	Makes students feel good about						
_	themselves	48%	32%	16%		1%	80%
_d.	Maintains classroom discipline	45%	41%	13%	1%	1%	86%
_e.	Works well with parents	35%	42%	19%		1%	77%
_f.	Gets students to work hard and						
_	try their best	60%	35%	4%	0%	1%	95%
_g.	Provides students with a love for learning						89%

17. What percentage of California teachers would you say are highly effective and deserve to be recognized for their accomplishments? (FILL IN THE BLANK WITH A NUMERICAL VALUE BETWEEN 0-100)

0	0%
1-10	6%
11-20	6%
21-30	8%
31-40	6%
41-50	
51-60	10%
61-70	11%
71-80	23%
81-90	
91-100	5%
MEAN	58%

 (SPLIT A) What percentage of California teachers would you say are not as effective as they could be and should be supported to improve? (FILL IN THE BLANK WITH A NUMERICAL VALUE BETWEEN 0-100)

0	
1-10	
11-20	
21-30	
31-40	
41-50	
51-60	
61-70	
71-80	
81-90	
91-100	
	4.4.07

MEAN	41%
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- 19. (SPLIT B) What percentage of California teachers would you say are ineffective and should be replaced? (FILL IN THE BLANK WITH A NUMERICAL VALUE BETWEEN 0-100)

0	
1-10	17%
11-20	
21-30	22%
31-40	
41-50	
51-60	
61-70	3%
71-80	5%
81-90	
91-100	
MEAN	33%

20. (SPLIT A) What percentage of workers in your current or most recent job would you say are not as effective as they could be and should be supported to improve? (FILL IN THE BLANK WITH A NUMERICAL VALUE BETWEEN 0-100)

0	
1-10	
11-20	
21-30	
31-40	
41-50	
51-60	7%
61-70	
71-80	10%
81-90	
91-100	
MEAN	41%

21. (SPLIT B) What percentage of workers in your current or most recent job would you say are ineffective and should be replaced? (FILL IN THE BLANK WITH A NUMERICAL VALUE BETWEEN 0-100)

0	
1-10	31%
11-20	
21-30	15%
31-40	6%
41-50	12%
51-60	
61-70	
71-80	
81-90	
91-100	
MEAN	27%

22. If a young person you know was considering becoming a teacher, would you encourage that person to become a teacher, or not?

Definitely Encourage	. 34%
Probably Encourage	. 37%
Neither Encourage nor Discourage	. 19%
Probably Discourage	7%
Definitely Discourage	2%
Don't Know	1%
Total Encourage	. 71%

23. (IF 1 OR 2 ON Q.22) What aspects of teaching make you want to encourage a young person to become a teacher? Select as many reasons as you want that apply. (MUTIPLE RESPONSE) (ROTATE 1-6)

Salary/compensation	14%
Good retirement and benefits	
Job security	27%
Ability to make a difference in the lives	
of children	95%
Respect from the community	42%
Professional autonomy	18%

24. (IF 4 OR 5 ON Q.22) What aspects of teaching make you want to discourage a young person from becoming a teacher? Select as many reasons as you want that apply. (MUTIPLE RESPONSE) (ROTATE 1-9)

Salary/compensation	
Inability to make a difference in the lives	
of children 16%	
Lack of respect from the community 44%	
Lack of professional autonomy 22%	
Too much teaching to the test 35%	
Overcrowded classrooms 50%	
Undisciplined/ out of control students 61%	
Other	

25. From what you know or have heard, do you believe there is a shortage of teachers in California public schools?

Yes	66%
No	19%
Don't Know	15%

26. (IF 1 IN Q25, ASK:) In your view, what is the most important thing that California can do to address the shortage of teachers in California schools? (ROTATE 1-6)

•		
	Pay teachers more	51%
	Improve teachers' working conditions	26%
	Make it easier to become a teacher	3%
	Give teachers more freedom to decide	
	what to teach in their classrooms	12%
	Use computers and other technology to	
	reduce the number of teachers	
	needed	4%
	Increase class sizes	1%
	Other	3%

27. Here are some policies that have been proposed to change how we pay teachers in California. For each one, please indicate whether you strongly support, somewhat support, somewhat oppose or strongly oppose that policy. If you are not sure, please indicate so.

		STR SUPPORT	SW SUPPORT	SW OPPOSE	STR OPPOSE	DK/NA	TOTAL SUPPORT
(RAND	DOMIZE)						
_a.	Increase salaries for all						
	teachers	40%	36%	12%	9%	3%	76%
_b.	Increase the starting salary for						
	new teachers.	33%	44%	13%	5%	4%	77%
_c.	Pay teachers more if they work						
	in schools serving more	000/		4 = 0 (		40/	700/
	disadvantaged children		47%	15%	5%	4%	76%
_d.	Pay teachers more if they teach						
	in subjects where there are						
	shortages such as mathematics, science, and						
	special education	220/	16%	1/10/	1%	3%	79%
e.	Pay teachers more if they		+0 /0				1970
_0.	receive high scores based on						
	the quality of their instruction	28%	43%	18%	7%	4%	71%
f.	Pay teachers more if their						
_	students demonstrate greater						
	knowledge gains on state tests .	25%	38%	22%	12%	4%	63%

## LCFF AWARENESS

28. Have you heard or read anything about a policy called the Local Control Funding Formula, which changes the way California K-12 public schools are funded and requires the development of Local Control and Accountability Plans? (ROTATE PUNCHES AS 1-2-3-4/4-3-2-1) (2015)

I have heard or read a good deal about it	. 3%
I have heard or read a little bit about it	13%
I have not heard or read much about it	30%
I have never heard or read about it	54%

Total Heard...... 16%

29. (IF 1-2 IN Q.28) Based on what you know, do you have a positive or negative impression of the Local Control Funding Formula approach and the Local Control and Accountability Plan? (ROTATE PUNCHES AS 1-2-3-4/4-3-2-1) (2015)?

12%
51%
22%
2%
13%

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30. The Local Control Funding Formula provides additional funding to school districts that have more (ROTATE) English-language learners, lower-income students, foster youth, and homeless youth and gives local school districts more flexibility over how state funding is spent. In general, do you favor or oppose this policy? (FLIP 1-2-3-4-5/4-3-2-1-5) (2015)

Strongly support	22%
Somewhat support	49%
Somewhat oppose	15%
Strongly oppose	5%
Don't know	9%

Total Support......71%

## LCFF ENGAGEMENT

31. Have you been invited to or made aware of meetings or events related to setting goals, providing input into spending, reviewing the progress being made in your local public schools, and/or developing a Local Control and Accountability Plan (LCAP)?

Yes and I did attend	5%
Yes and I did not attend	6%
No	88%
Don't know	1%

32. **(IF PUNCH 1 IN Q.31)** Do you feel that school and/or district leaders took the input received from the local community into account when they developed their plan?

Yes	59%
No	26%
Not sure/Don't know	14%

33. **(SPLIT A)** How interested would you be in participating in setting goals for and reviewing the progress made by your local **public school** in the future?

Very interested	18%
Somewhat interested	44%
Not too interested	23%
Not interested at all	10%
Don't know	5%

Total Interested ...... 62%

34. **(SPLIT A)** How interested would you be in participating in deciding how to allocate resources to advance the goals of your local **public school** in the future?

Very interested	23%
Somewhat interested	44%
Not too interested	19%
Not interested at all	10%
Don't know	
Total Interested	67%

35. **(SPLIT B)** How interested would you be in participating in setting goals for and reviewing the progress made by your local <u>school district</u> in the future?

Total Interested6	64%
Don't know	5%
Not interested at all 1	0%
Not too interested	
Somewhat interested	
Very interested	20%

36. **(SPLIT B)** How interested would you be in participating in deciding how to allocate resources to advance the goals of your local **school district** in the future?

Very interested	20%
Somewhat interested	46%
Not too interested	21%
Not interested at all	9%
Don't know	4%

Total Interested ...... 66%

E.

37. **(IF ANY CODES 3-5 IN Q33-36, ASK:)** Please tell me if each of the following reasons is the main reason why you are not very interested or unsure about participating in these kinds of meetings or events, a major reason but not the main reason, a minor reason or not a reason at all.

		MAIN REASON	MAJOR REASON	MINOR REASON	NOT A REASON	DK/NA	TOTAL REASON
(RAN	DOMIZE)						
_a.	I do not have time to participate.	21%	17%	26%	31%	5%	38%
_b.	The meetings are usually held						
	at an inconvenient time	9%	14%	26%	41%	11%	22%
_C.	The meetings are usually held						
	at an inconvenient location	6%	10%	24%	47%	12%	16%
_d.	I do not trust that school/district						
	leaders will value or make use						
	of my input	15%	22%	25%	31%	7%	37%
_e.	I do not have the information or						
	experience to make						
	participation worthwhile	29%	30%	22%	15%	4%	59%
_f.	I believe these decisions are the						
	responsibility of elected school						
	board members and						
	professional educators						35%
_g.	I do not have children in school.	56%	14%	8%	20%	2%	70%

38. Here are some statements about parental involvement in local schools and the school district's decisionmaking process. For each one, please indicate whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the statement.

		STR <u>AGREE</u>	SW <u>AGREE</u>	SW <u>DISAGREE</u>	STR <u>DISAGREE</u>	<u>DK/NA</u>	TOTAL <u>AGREE</u>
(RANI	DOMIZE)						
`_a.	Setting priorities for schools and deciding how resources are used are the responsibility of the elected school board and						
_b.	the educators they hire (SPLIT A) Too often school leaders don't care about what parents and the community						70%
_C.	think when they make decisions. (SPLIT B) Too often school leaders don't seek the input of parents and the community	27%	. 43%	18%	6%	7%	70%
_d.	when they make decisions I would like to be more involved in decisions about education in						80%
_e.	my community The schools in my community generally reflect my preferences	22%	. 46%	16%	8%	8%	67%
_f.	and values. School board members should consult with voters and parents about district plans and priorities on a regular basis, and	8%	. 38%	26%	12%	16%	46%
_g.	not just at election time It's not worth my time to vote in school board elections because special interests spend so much money to determine the	55%	. 36%	5%	1%	3%	91%
	outcome of these elections	13%	. 28%	26%	24%	9%	41%

## ESSA related items

39. How much would you say you know about the Common Core State Standards? (2015)

I have heard/read a lot about it	18%
I have heard/read some about it	30%
I have heard/read a little about it	28%
I have heard/read nothing about it	24%

Total Heard ...... 48%

40. (IF 1-3 IN Q.39) To what extent do you support or oppose having teachers in your community use the Common Core State Standards to guide what they teach? (FLIP 1-2-3-4-5/4-3-2-1-5) (2015)

Strongly support	7%
Somewhat support	37%
Somewhat oppose	28%
Strongly oppose	23%
Unsure	4%
Total Support	44%
Total Oppose	51%

41. How important is it to hold public schools and districts accountable for the following? For each one, please indicate whether you believe it is very important, somewhat important, not too important or not important at all to hold schools accountable for that item.

		VERY IMPRT	SMWT IMPRT	NOT TOO IMPRT	NOT IMPRT	DK/NA	TOTAL IMPRT	
(RAN	DOMIZE)							
_a.	Improving students' scores on standardized achievement tests.	36%	32%	21%	9%	1%	69%	
_b.	Spending education dollars efficiently	81%	15%	3%	0%	1%	96%	
_c.	Spending education dollars according to state rules	33%	37%	20%	6%	4%	70%	
_d.	Ensuring children improve their social and emotional skills in							
	school	53%	34%	10%	2%	1%	87%	
_e.	Addressing the concerns and needs of parents and the							
	community.	47%	38%	12%	2%	1%	85%	
_f.	Ensuring students are moving forward from one grade to the next and graduating from high							
_g.	school Giving students the skills they	65%	24%	7%	2%	1%	90%	
_0	need to get a job	78%	18%	3%	0%	1%	96%	
_h. i.	Preparing students for college Ensuring students become						94%	
_	good citizens	63%	28%	7%	1%	1%	91%	

42. Under California's previous accountability system, schools were required to report information to the state. The state gave schools a single score called the Academic Performance Index (API), which was based entirely on student test scores.

Under California's new accountability system, schools must report information on eight state priorities in their Local Control and Accountability Plans (LCAPs). Parents and other members of the community will receive this information on a multi-measure dashboard.

Here are two statements that have been made about these accountability systems. Please tell me which statement you agree with more. (**READ AND ROTATE**)

OR

Both	23%
Neither	. 4%
Don't Know	. 2%

#### EDUCATION POLICY PARTICIPATION

43. Do you or does anyone in your household currently do any of the following activities?

(RAND	OMIZE)	<u>YES</u> SELF	<u>YES</u> HOUSEHOLD	<u>YES</u> BOTH	<u>DON'T</u> NO KNOW	TOTAL YES
a.	Serve on a school board					4%
_a. _b.	Work at a public school or for a school					
_	district	5%	7%	1%	86%1%	14%
_C.	Attend school board and/or other education	า				
	related meetings	8%		5%	78%2%	20%
_d.	Vote in local school board elections	. 21%	13%	13%	49%3%	47%
_e.	Attend school activities, such as sporting,					
	cultural or musical events	. 16%		18%	44%1%	54%
_f.	Are a member of the Parent-Teacher					
	Association (PTA)	5%	7%	3%	84%1%	14%
_g.	Contribute money to schools through					
	fundraising	. 16%	18%	15%	49%2%	49%
_h.	Volunteer at public schools	. 13%		5%	71%1%	28%
_i.	Volunteer at other civic, religious, or					
	nonprofit organizations	. 25%		13%	48%1%	51%

44. **(SPLIT D)** When it comes to improving public schools in California, which do you think is more important, increased funding, reforming how schools operate, or both?

Increased funding	9%
Reforming operations	
Both	
Neither/Other	1%
Don't know	2%

45. (SPLIT D) Compared with other states, how much do you think California spends per public school student? (ROTATE PUNCH 1 -2 WITH PUNCHES 4 -5 AS IN 1-2-3-4-5-6 AND 5-4-3-2-1-6)

Much more than other states	15%
A little more than other states	20%
About the same	12%
A little less than other states	18%
Much less than other states	14%
Don't Know	20%

46. **(SPLIT D)** Here is an initiative that will appear on the ballot this November. Please read it carefully and indicate how you would vote on it if the election were held today. <u>Proposition 55</u>: Tax Extension to Fund Education and Healthcare. Initiative Constitutional Amendment and Statute. Extends by twelve years the temporary personal income tax increases enacted in 2012 on earnings over \$250,000, with revenues allocated to K–12 schools, California Community Colleges, and, in certain years, healthcare. Fiscal Impact: Increased state revenues—\$4 billion to \$9 billion annually from 2019–2030— depending on economy and stock market. Increased funding for schools, community colleges, health care for low-income people, budget reserves, and debt payments.

If the election were held today, would you vote yes in favor of this measure or no to oppose it? (IF YES/NO, PROMPT:) Will you definitely vote (Yes/No) or probably vote (Yes/No)? (IF DON'T KNOW/NA :) Do you lean toward voting Yes or No?

Definitely yes	20%
Probably yes	29%
Lean yes	17%
Lean no	
Probably no	7%
Definitely no	
Don't Know	

Now I would like to ask you a few final questions for statistical purposes only.

(IDEO) Do you consider yourself to be (ROTATE LIBERAL AND CONSERVATIVE, KEEPING MODERATE IN THE MIDDLE), very liberal, somewhat liberal, moderate, somewhat conservative or very conservative?

Very Liberal	11%
Somewhat Liberal	
Moderate	33%
Somewhat Conservative	19%
Very Conservative	11%
(DON'T KNOW/NA)	2%
Total Liberal	35%
Total Conservative	30%

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(PID) Generally speaking, do you think of yourself as a Democrat, a Republican, an Independent or what? (IF DEMOCRAT/REPUBLICAN, ASK:) Would you call yourself a strong or not so strong (DEMOCRAT/ REPUBLICAN)? (IF INDEPENDENT, ASK:) Do you lean more to the Democrats or the Republicans?

Strong Democrat	22%	
Not so strong Democrat	14%	
Independent/ lean Democrat	16%	
Independent/ no lean	13%	
Independent/ lean Republican	12%	
Not so strong Republican	8%	
Strong Republican	13%	
Not currently registered	0%	
(DON'T KNOW/NA)	2%	
	500/	
10 m (2 1 2)	52%	
Dem (3-1-3)		
Ind (3-1-3)		
	13%	
Ind (3-1-3) Rep (3-1-3)	13% 33%	
Ind (3-1-3). Rep (3-1-3). Dem (2-3-2)	13% 33% 36%	
Ind (3-1-3) Rep (3-1-3)	13% 33% 36% 41%	

(HOME1) Do you currently rent or own your home? (IF OWN:) Do you live in a single family home, a condominium or an apartment?

Own a single family home	50%
Own a condo/apartment	5%
Rent	43%
(DON'T KNOW/NA)	2%

(EDU) What was the last year of school you completed?

Grades 1-11	1%
High school graduate (12)	9%
Some college/vocational school	41%
College graduate (4)	32%
Post Graduate work/Prof school	17%
Don't Know	1%

(TEACH) Are you or is anyone in your household a teacher?

Yes, self	4%
Yes, household	7%
Yes, both	1%
Retired teacher	3%
No	84%
Don't Know	0%

(UNION) Are you or is any member of your household a member of a labor union or teacher's union?

Yes, member of a labor union	13%
Yes, household member is in a labor union	6%
Yes, member of a teacher's union	3%
Yes, household member is in a a teacher's union	2%
Yes, both labor union and teacher union member in household	1%
Retired union member	12%
Don't know	64%

(INC) Remember that this is a confidential survey. In 2015 what was your total family income from all sources before taxes? Please be as honest with me as possible. If you are not sure, please provide your closest estimate.

Less than \$30,000	18%
\$30,00 to under \$75,000	36%
\$75,000 to under \$150,000	34%
\$150,000 to under \$500,000	8%
\$500,000 and over	0%
Don't Know/Unsure	1%
Refused	3%

(KIDS) Do you currently have any children ages 18 or younger living at home?

Yes	
No	65%
Don't Know	0%

(KIDS NUMBER) (IF YES IN KIDS) How many children do you have?

1	35%
2	36%
3	18%
4	5%
5	3%
Greater than 5	2%
Don't Know/Refused	2%

(KIDS SCHOOL) Do you have any children currently in school in California?

Yes	80%
No	19%
Don't Know	0%

(KIDS ED) (IF YES IN KIDS SCHOOL) Do your children attend public, public charter, private, or parochial schools?

		Public schools	80%
		Public charter	9%
		Private schools	
		Parochial schools	
		Home schooled	
		Neither	
		Don't Know	
(WORK)	What best describes your occup	ation?	
		Full-time; White Collar	33%
		Full-time; Blue Collar	14%
		Student	6%
		Unemployed	
		Homemaker	
		Part-Time	
		Retired	
		Don't Know/Unsure	
		Don t Know onsure	170
(ETH1/ET	H2) What is your race?		
		White	
		Black	
		Hispanic/Latino	24%
		Asian	8%
		(Mixed Race)	2%
		(Other)	
		Don't Know	
(AGE)	In what year were you born?	(Don't know/NA = 12)	
		18 - 24	9%
		25 - 29	9%
		30 - 34	
		35 - 39	
		40 - 44	
		45 - 49	
		50 - 54	
		55 - 59	
		60 - 64	
		65-74	
		75+	
		Don't Know	0%
GENDER			
		Male	
		Female	53%

# THANK YOU AND TERMINATE

## REGION

LA County	25%
LA Area	22%
Bay Area	22%
San Diego	9%
Sacramento/North	10%
Central Valley	12%

### DMA

Los Angeles	46%
San Francisco	15%
San Diego	22%
Sacramento	9%
Other	7%